

SUMMER NETWORKING EVENT LIVE BBQ HOSTED BY LLAS & PARTNERS



**LLAS/ATLAS's Annual Training,
Networking & Live BBQ Returns
on Friday 7 July 2023**

You Are All Invited

LLAS & ATLAS is the largest, most successful, and longest running Accreditation Scheme in the Country with over 55000 accredited landlords & agents in London and in partners' authorities.

The Event is on Friday 7 July 2023

From 12pm to 6pm

**At the TAJ HOTEL St. James' Court, 54
Buckingham Gate, London, SW1E 6AF**



Sponsorship Packages

Premier Sponsor: £3500.00

It's time to be part of this fantastic event, with professionals across the housing sector in attendance, the networking event provides the perfect opportunity to pursue business contacts in a relaxed social setting. A Premier Sponsor will receive coverage in all the marketing collateral and promotion leading up to the event with extensive coverage on the LLAS/ATLAS website, 3rd party support, coverage in the members' newsletter, including solus mailshots to a database of over 55000 of landlords and agents. This opportunity for a direct route to market will enable you to raise your brand awareness further, make contact with new clients at the event and also reach potentially new clients that join LLAS daily.

Package includes:

- **5 free** tickets to participate in the event and exchange contact with other property investors, professionals, landlords and agents
- Opportunity to **speak** at the event (optional)
- A 100-word profile, logo, and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- Full page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners. (June 2023 & October 2023)
- 2 full pages editorial or advertorial in **2 editions** of the LLAS newsletter (June 2023 & October 2023)
- Social media promotion for the company pre-event & 3 months post event (**Sponsors to provide content**)
- Full page advert in the post event newsletter to be published end July 2023
- Sponsor recognition in the event programme
- Sponsors recognition on the rolling presentation
- Small Pop-up banner at the event (**optional, sponsor to bring along on the day**).
- An email bundle which includes:
 - email company promo content to LLAS database – 1 email a month for 3 months
 - Company logo and link will be included in all LLAS email signage at the start of the sponsorship to end of September 2023
 - Up to 2mins long **video clip** used to present information on Twitter and promote your sponsorship of Networking event. (**Sponsor to provide video**)

BBQ Sponsor: £1500.00

What better place to promote your business direct to landlords, letting and managing agents, in London area and the Southeast and at very competitive rates, with industry professionals in attendance, being a sponsor of an event such as the LLAS/ATLAS Networking & BBQ events positions you and your business as an authority in the industry and helps you stand out from competitors. The Networking event provides the perfect opportunity to pursue business contacts in a relaxed social setting.

Package includes:

- **3 free** tickets to attend the BBQ and network with professionals
- A 100-word profile, logo, and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- ½ page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2023 & October 2023)
- Full page advertorial or editorial in June or October 2023 edition of the LLAS newsletter, with readership of over 55000
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- ½ page advert in the post event newsletter to be published end July 2023
- One solus email out to the LLAS database prior to the event.
- Social media promotion for the company pre-event & to end of September post event (**Sponsors to provide content**)
- Company logo and link will be included in all LLAS email signage at the beginning of sponsorship & to end of September 2023

Speakers Sponsor: £1000.00

By sponsoring a speaker, and promoting your business via LLAS & ATLAS, you will be reaching out directly to landlords, letting agents, property investors with a particular focus on the London and the Southeast private rental market

Package includes:

- **2 free** ticket to attend the BBQ and network with your peers
- A 100-word profile, logo and link to be placed on the conference area of the LLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- ½ page advert in the post event newsletter to be published end of July 2023
- ½ page advert in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2023 or October 2023)
- Full page advertorial or editorial in one edition of the LLAS newsletter (June 2023 or October 2023)
- Social media promotion for the company pre-event & to end of September 2023 post event (**Sponsors to provide content**)
- Sponsor full recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- Company logo and link will be included in all LLAS email signage at the beginning of sponsorship & to end of September 2023

Post Event Highlights Newsletter: £750.00

People are now looking forward to seeing each other, get that warmth again, and be in the same room and for those that cannot attend, reading the highlights of the event would be both enjoyable as well as educational, making the post event newsletter a perfect vehicle to use and promote your brand to the readership of over 55000

Package includes:

- **1 free** ticket to attend the BBQ and network with your peers
- A 100-word profile, logo, and link to be placed on the conference area of the LLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- ½ page advert in the post event newsletter to be published end of July 2023
- ½ page advert in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2023 or October 2023)
- Social media promotion for the company pre-event & to end of September 2023 post event **(Sponsors to provide content)**
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- Company logo and link will be included in all LLAS email signage at the beginning of sponsorship & to end of September 2023

Event Weekly Updates Sponsor: £750.00

Pre event weekly solus mailshots advertising the Networking event is sent out to a database of over 55000 of accredited and non-accredited landlords & agents. The event is also being promoted to partners, affiliated members, and external communication channels. Don't miss out on this fantastic opportunity to promote your brand and gain new business.

Package includes:

- **1 free** ticket to attend the BBQ and network with your peers
- A 100-word profile, logo, and link to be placed on the conference area of the LLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- ½ page advert in the post event newsletter to be published end of July 2023
- ½ page advert in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2023 or October 2023)
- Social media promotion for the company pre-event & to end of September 2023 post event **(Sponsors to provide content)**
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- Company logo and link will be included in all LLAS email signage at the beginning of sponsorship & to end of September 2023

General Event Sponsor: £500.00

If you are unable to take up any of the other packages, don't miss out altogether. Support the event and promote your product or service by becoming a general event sponsor. By promoting your business with LLAS & ATLAS, you will be reaching out directly to landlords, letting and managing agents, in London as well as within our partners authorities outside of London, with a particular focus on the private rental market. So, whether you are a letting agent, insurance broker, mortgage adviser, fire risk assessor, gas or electrical contractor, EPC assessor, legal advisor, eviction specialist,

Local authorities leasing schemes to attract more landlords, you can promote your services with LLAS & ATLAS and achieve excellent outcomes from your sponsorship.

Package includes:

- A 100-word profile, logo, and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of September 2023
- ½ page advert or editorial & logo in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2023 or October 2023)
- Full recognition in the post event newsletter
- Full Sponsor recognition in the post event newsletter to be published end of July 2023
- Sponsor recognition in the rolling presentation during the event
- Social media promotion for the company pre-event & up months post event (**Sponsors to provide content**)
- Company logo and link will be included in all LLAS email signage at the beginning of sponsorship & to end of September 2023



Training, Networking & Live BBQ Event

Friday 7 July 2023, From 12pm to 6pm

TAJ HOTEL St. James' Court, 54 Buckingham Gate,
London, SW1E 6AF



BOOKING FORM

COMPANY/ORGANISATION AND CONTACT				
Landlord / Company Name				
Address				
Contact Name		Post Code		
Position		Mobile		
		Date		
Email				
Telephone				
a) TICKET <i>(Please insert number required)</i>				
Ticket(s)	Number of tickets at accredited rate		£95.00	
	Number of tickets at non accredited rate		£125.00	
	Accreditation number			
	Local Authorities & NGO staff		£75.00	
			"a" Total £	
b) SPONSORSHIP PACKAGES <i>(Please tick package required)</i>				
	Premier Sponsor Package @ £3500.00		BBQ Sponsor package @ £1500.00	
	Post event highlights newsletter @ £750.00		Keynote Speaker @ £1000.	
	Event update mail shots @ £750.00		General Event sponsor @ £500.00	
			"b" Total £	
PAYMENT TERMS				
<ul style="list-style-type: none">Submitting a completed application form confirms your agreement to the Terms and Conditions which can be found at www.llas-conference.org.uk – please also see the Booking Information below.Submission of the credit card information below confirms your agreement to debit those details for the required booking payment.				
METHOD OF PAYMENT				
Credit Card:	Card type	<input type="checkbox"/> Visa	<input type="checkbox"/> Visa Debit	<input type="checkbox"/> MasterCard
	You will be contacted for your credit card details and payment will be taken over the telephone			
Cheque:	I enclose a cheque for £		Made payable to "London Borough of Camden"	
PLEASE SEND YOUR COMPLETED BOOKING FORM: By email to llas@camden.gov.uk				

Booking Information

Please send any payment with this booking. Alternatively, you will be invoiced prior to the event or after. If you cancel a booking more than 5 months before the event, you will be charged a 25% administration fee per person cancelled. If you cancel within 3 months before the event you will be charged the 50% per person cancelled. If at the time of booking, you do not know the names of delegates, please let us have names no later than two weeks before the event. To qualify for the landlord or agent rate you must be accredited. Please keep a photocopy of the booking form for your records if possible. LLAS/ATLAS will not be liable for reimbursing delegate fees if delegates are not able to attend an event due to circumstances out of the LLAS/ATLAS reasonable control including, but not limited to, weather conditions, fire, flood, transport strikes, closures or delays or any other Force Majeure or Act of God. This booking is subject to the usual LLAS/ATLAS Terms & Conditions, including LLAS/ATLAS cancellation policy available on the website at www.londonlandlords.org.uk

Limitation of Liability

The LLAS/ATLAS accepts responsibility for accident, injury or loss suffered whilst attending the event only if it is directly due to negligence on our part. Delegates are responsible for taking care of their own property. LLAS/ATLAS accepts no responsibility for any loss incurred whilst using material or information gained at the event.

Cancellation of Event

Should LLAS/ATLAS cancel the event; in this case we will return any payments received in advance. We will not refund any other costs you may incur as a result of the cancellation.

Copyright

The copyright of all conference or training day material rests with the LLAS/ATLAS or with the speakers **GDPR 2018**. When you make a booking your contact details will be stored on our database. We will use this data for the purposes of processing your booking and to contact you in the future with information about other LLAS/ATLAS events and products that may be of interest to you.

